

# CORPORATE BUSINESS Profile

Meet the professionals who will redefine your

**CONTENT** | **COMMUNICATION** | **BRANDING**



Branding



Website



SEO



Advertise



Social media



Content Marketing

## Who we are

**Founded in 2001**, Innogen**X** has built its reputation on the emphasis of one credo - clients partner with us based on facts and not on emotion. The simple fact is that we want you to succeed.

Our definition of success is based on setting expectations and exceeding results. To every team member of Innogen**X**, we use our expertise as a measure of our client's success.

We believe in your success and we know our people are well-equipped to take your communication needs to the next level.

Our objective is to help you meet your communication needs. Ranging from branding, to corporate videos, the entire spectrum of corporate communication needs is our forte.

Our company-wide focus on providing the best possible outcome for our clients has allowed us to work on some incredible projects, and has led us to create work that we feel good about and can be proud of. We also define our success by our people.

The Innogen**X** team is a tight-knit melting pot of competent and knowledgeable industry experts, with over 150 combined person years of experience. Over the last two decades, our team has bridged boundaries and time zones. The pride that the team has for the work we've delivered is shared amongst all team members and comes from the knowledge that there is no obstacle that cannot be overcome, the difficult is easy, the impossible takes a bit longer.

From our inception as a full fledged service company, we have actively sought to test our team's ability and to provide the best possible solutions to the many varied business problems. The size and the scope of the project notwithstanding, our team is always on the lookout for ways to innovate.



We bring **Business, Marketing & Communication** ideas to Life

## Core Competencies:

Strong Consulting background

Content Development

Content Marketing

VFX & Animation

Photography & Videography

Web Development

Digital Marketing

Collaterals and presentations

Branding & Positioning

Driving Traffic

# VIDEO SERVICES

If a picture speaks a thousand words, imagine what a carefully crafted video can speak about you. An engaging video can communicate more effectively what your brand is about and what unique value proposition your product and services have to offer. A good messaging will also project why your brand should be considered over your competition, and how you plan on delivering high quality products and service.

“  
More **ENGAGEMENT**  
equates to **MORE SALES**  
”

We at InnogenX are storytellers, and we love to build high-quality 2d as well as 3d animation to showcase your products and services. Our inhouse creative team is a one-stop-shop for all your video needs, right from scripting to product photoshoot to Industrial photoshoot to webcasting to VFX editing. We tell your story.

Our credo is to tell our clients to invest by facts and not by emotion. Our facts will let you see the potential of partnering with us.

We are rather old school in our approach of transparency and honesty.

Our strategies are SMART - Specific, Measurable, Achievable, Realistic and most importantly Time Bound. Over the past 20 years and over 2000 clients who are now family, we have learned and adapted to always be the best at what we do. Our service range covers the spectrum of retail sales to healthcare to educational institutions to real estate. Connect with us. Let's build great businesses together.

## Multimedia

Product Photoshoot

Industrial Shoot

Corporate  
**Film Making**

## VIDEO EDITING

**VFX**  
Editing

AUGMENTED  
**REALITY**

**3D**  
Animation

**2D**  
Animation



# WEB SERVICES

## Results-driven marketing

Not only do we keep you updated with the specific marketing activities designed for your brand, we also share our findings and insights regularly.

## Focused & dedicated team

We believe success comes to those who dare and act.

## Constant monitoring of results

We use real time metrics to constantly measure the impact of our campaigns and course correct as required.

## Innovative solutions

We turn your vision to reality



## Over 2000 clients, who are now family, are testament to the fact that we provide outstanding web service.

Our only focus is your success, and we leave no stone unturned to see you reach the top

## We are Bangalore's best "CONSUMER-CENTRIC" ecommerce website development company.

You can count on us for any kind of web related service from creating engaging websites to curated social media postings.

When you partner with us, we are very conscious of your journey and we will ensure that the dream that you nurture is our responsibility too. As a progressive ecommerce website designing company in Bangalore, we provide you with our robust service of website designing and social media engagement, comprising all the standard and updated features your social presence demands.



## WEB DESIGN

Ecommerce Website  
Development

UI/UX

# Digital Marketing

## Our **Cross Discipline Competence**

### BRANDING & POSITIONING

- ▲ Branding & Awareness
- ▲ Graphic Design
- ▲ Buyer Personas
- ▲ Behavior Psych
- ▲ Buyer's Journey
- ▲ Testimonials & Reputation
- ▲ Customer Experience

### DRIVING TRAFFIC

- ▲ Pay-Per-Click
- ▲ ON-Page SEO
- ▲ Keyword Research
- ▲ Content Marketing
- ▲ Outreach & Backlinks
- ▲ Social Media Marketing
- ▲ Social Media Advertising
- ▲ Web Development

### CONVERTING LEADS

- ▲ Leads Generation
- ▲ Conversion Rate Optimization
- ▲ Copywriting
- ▲ User Experience
- ▲ A/B Testing
- ▲ Landing Page Optimization
- ▲ Retargeting and Remarketing

### NURTURING LEADS

- Email Marketing
- Marketing Automation
- Funnels
- Personalized Marketing
- Sales Enablement

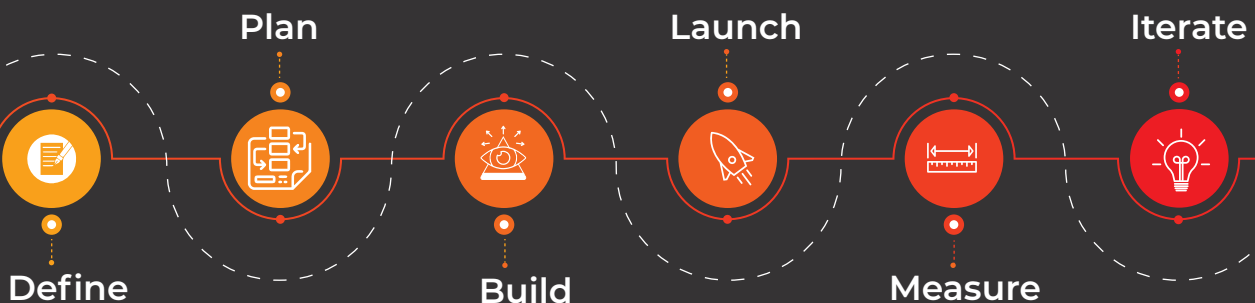
### CLOSING SALES

- Sales Qualification
- Inbound Sales
- NLP
- Removing Objections
- Secret Shopping

### DATA ANALYTICS

- Google Analytics
- Google Search Console
- Google Tag Manager
- Data Analysis
- Data Syndication
- Reporting

## Our Methodology



# Our Clintele



Branding



Website



SEO



Advertise



Social media



Content Marketing



Reach out to us for all your video and photography needs.  
For great tips and insider stories subscribe to our  
exclusive newsletter (we won't spam you - promise)



### What makes us stand out?

- Results-driven
- Focused and dedicated
- Constant monitoring
- Innovative solutions
- Unparalleled customer support

### Contact Us

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